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ToolBox Advantage™ – the Next Innovation in Syndicated Market Reporting

BRAMPTON, ONTARIO – ToolBox Solutions is proud to announce the release of its Gold Standard suite of Category Management Excellence for CPG companies through ToolBox Advantage™. ToolBox Advantage™ offers a complete set of reports that target key business issues. It is the next generation of one click, simple solutions that allows the user to create insightful and powerful customer presentations in minutes. The power of ToolBox Advantage™ is the seamless integration of multiple data sources including syndicated reporting, consumer panel, POS, flyer data, shipment data and more. Why ToolBox Advantage™? Because the ROI is immediate, it's cost effective, it's easy to use and time efficient, and the insights are powerful.

ToolBox Advantage™ offers a range of web-based reports that includes KPI's on customer performance, identifies where the growth or decline in volume are sourced from, provides a trended view of promotional activity and much more. There are reports for all audiences targeting either the Executive or Analyst and presented in a simple, user-friendly, web-based dashboard layout.

Intuitive Reporting:

- Web platform – access reports anywhere, anytime; all data sources are refreshed daily, weekly or monthly
- Issue Centric Reports – build analysis based on key business issues including performance, promotion, pricing, assortment, and distribution
- Speed – generate reports and presentations in seconds
- Scalability – easily integrate additional data sources for enhanced analysis
- Ease of use - presentation building technology allows the user to easily drag and drop slides to create powerful key account and brand reviews

ToolBox Solutions Inc. is a world leader in providing Category Management Solutions. Our goal is to "Simplifying the Information and Merchandising Process". Our core strength is implementing turnkey solutions to help companies gain a competitive edge. Our mission is to exceed our customer's expectations defined by our 'Customer Care' program badge of honor. This is all driven by our results-oriented services and people that will supply you with the knowledge required to build winning Category Management strategies.

For more information please contact Mr. Kirk MacDonald.